

LUXURIOUS CAR HAS ROOM FOR 24

Unusual Vehicle With Tourists
Aboard Passes Through
Here on Trip.

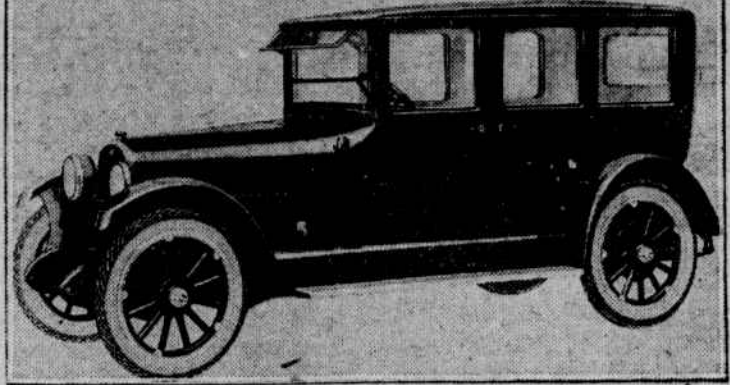
What is by far the largest and most luxurious motor conveyance ever produced in America arrived here a few days ago with a party of Clevelanders who are touring Eastern and coast resorts. The striking type of this unusual conveyance attracted a crowd wherever it stopped.

The car is designed after the motor coaches operating between Paris and Monte Carlo, where it is known as "voiture de grand tourisme," meaning a car for extensive touring. In America it is referred to as a touring saloon. The coach work is by Leon Rubay of the Rubay Company, Cleveland, who brought this design back from France as the latest achievement of the French coach builders. The long pneumatic tired chassis on which it is mounted was made by the White Company and is a special type developed for coach and motor bus service.

Luxury's limit seems to have been reached in the design and appointments of this touring saloon. It has an inclosed drawing room in the rear, accommodating twelve persons, and an open forward section, larger than the largest touring car, and accommodates thirteen more. Passage is carried on the roof of the inclosed section, for which purpose folding stairs are provided. In case of storm the open section can be quickly sheltered by a top and side curtains.

The touring saloon is a reflection of the rapid development that has taken place in the motor coach and bus fields in the last year. Vehicles of the de luxe type, with large carrying capacity, are being used by high class hotels, clubs and transportation companies in the effort to attract and hold patronage through the use of smart, well appointed equipment.

New Nash Five Passenger Sedan



The new Nash Six sedan for five passengers is one of the features of the closed car show. Announcement of this new model has just been made by The Nash Motors Company; its production is due to insistent demand on the part of dealers and car buyers for a high grade sedan of this type.

"It is safe to say that no model ever produced by Nash has created so wide an interest in New York as has the new five passenger six cylinder sedan," said C. B. Warren, president of the Warren-Nash Motor Corporation. "Our only hope is that the factory will be able to supply the demand."

Those who have seen the new sedan are frank in their admiration at the price, \$2,600, f.o.b. Kenosha. The car is beautiful in appearance and in construction it is strictly high grade. It is built on the Nash 121 inch wheelbase chassis. The car is hung low on a strong enduring chassis, yet with ample road clearance, and with its wonderful easy riding springs, it travels as buoyantly on country highways and crowded roads as in service about town.

OAKLAND.

The new Oakland 1923 closed cars—the five passenger coupe and sedan—just announced by the Oakland Motor Car Company, are radically new in body design. These new closed bodies are now being built by the Fisher Body Company. A lower body belt and slightly lowered roof are mainly responsible for giving these new models a pure stream line effect, an appearance of greater length, power and distinction. Interior appointments and fixtures are likewise new, to conform with the exterior design.

The appearance of sweeping grace has been accentuated by the full crown fenders—a feature of the new 1923 series—which are heavy and wide and extend in long arcs over the wheels. The windows of these closed models are deeper and wider and afford the utmost visibility for all occupants of the cars. All pillars are metal covered.

Metal visor covered with waterproof fabric and adjustable, rear view mirror and double windshield wiper, curtains for rear

and rear quarter windows, door windows regulated by crank control, dome light and snubbers are some of the principal standard equipment features. The new refinements include cross bar type door handles, pull-to-handles on the doors, two key lock on the right door and inside lock on the others.

OLDSMOBILE.

Six enclosed Oldsmobile models are exhibited by the Olds Motor Works, of Lansing, Michigan. Two of the closed models in the 1923 lines are mounted on the eight-cylinder chassis and four on the four-cylinder chassis. The new brougham, on the regular four-cylinder chassis, which was added to the Oldsmobile 1923 line on the first of September, is shown for the first time. On the eight-cylinder chassis is a four passenger coupe and a five passenger sedan and the four include the California top five passenger touring car, a four passenger coupe and a five passenger sedan, all in addition to the new brougham.

All of the enclosed models for 1923 include all the standard Oldsmobile equipment, and, with the exception of the California top model, have been finished in high grade fabrics with unusual interior fittings.

STANDARD EIGHT.

One of the new models added to the Standard Eight closed car group is the Toursette, a happy combination of the sedan and touring models. The new Standard Eight is ideally adapted to town car service as well as to touring use. It is a year round car of trim proportions and attractive lines. The body is finished in deep old English garnish and trimmed in rich black leather. Fanes are of heavy French plate.

E. C. Johnson, general manager of the New York factory branch of the Standard Motor Car Company, expects the new Toursette to win exceptional popularity.

DODGE.

The Stratton-Hill Company, Dodge Brothers dealers for New York city, have designed a luxurious and economical town brougham on the Dodge Brothers chassis. This car is primarily designed for the New Yorker and his traffic problems. A particular style for New York city was bound to be developed, due to the increasing congestion of our main thoroughfares. A car designed to overcome these traffic obstacles meets a long felt need, and the new model has been warmly welcomed.

This custom built town brougham combines attractiveness, distinction, rapid acceleration, short turning radius and small parking space.

PEERLESS.

The new Peerless enclosed car, which has sprung into instant popularity with New York motorists, is getting a lot of attention. The doors and windows are unusually wide and are so constructed as to be noiseless at all times. No metal is used in the construction of the top, but instead a type of covering which entirely destroys the "drumming" found in some enclosed cars. Silk roller shades, dome lamps and wool carpets are standard equipment on all cars, and smoking sets accompany the sedan, limousine, and opera brougham. All body styles are available in Collins blue, Dust-proof gray, or Macomb, with suitable striping.

The two-passenger roadster coupe is designed to satisfy the man or woman who needs an all-weather dispatch car of known dependability and comfort. It has a single seat and an unusually generous storage space underneath the rear deck, affording ample room for a small trunk or several suitcases and traveling bags.

The four passenger suburban sedan is a new design for Peerless, and offers many attractions. Divided seats in front, which tilt forward, furnish comfort for the driver and allow entrance to the rear seat from either door. A luggage trunk is standard equipment on this car. The five passenger town sedan also has divided front seats, but it is provided with four doors. The rear seat is full width and comfortably seats three passengers. A trunk at the rear adds to the car's distinctive appearance.

The seven passenger suburban sedan is a popular Peerless model in which comfort and dependability are merged. It is characterized by beauty of design and the richness of its upholstery and metal fittings. Seven passengers are accommodated adequately with plenty of leg room for all.

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AUBURN.

One of the best looking closed cars to be seen at the show is the Auburn sedan. This car has been on the market only a few months, but it has made a host of friends and is keeping up the type of service for which the Auburn is so well known. It is built on the standard Auburn chassis, and the coach work is exceptionally fine.

DURANT.

Both types of coupe bodies are shown on the Durant four cylinder chassis in the Pequot Motor Car Company space. One of the coupes is a four passenger job in which the back of the driver's seat is cut away in unique style, so as to give more comfortable seating to the two passengers carried on the rear seat. The other is a two passenger job for business or professional use. There is unusual carrying space in the two passenger vehicle. Mohair plush upholstery, platinum finish hardware, mechanical regulators for all side windows, two corner lights, cord ventilator, metal rain vior and windshield cleaner are standard equipment for both coupes.

NASH.

With seven closed models, including the new six cylinder sedan for five passenger, Nash enters the fall season in a position to meet practically every requirement of the motorist. These cars range in price from \$1,195 to \$2,190 f.o.b. factory. The exhibit of the Warren-Nash Motor Corporation is comprehensive. The cars on display may be one of the most interesting exhibits to be seen at the big exposition.

In addition to the new five passenger six cylinder sedan the Nash enclosed car line includes a seven passenger sedan and a four passenger coupe, both on the six cylinder chassis; a five passenger sedan, three passenger coupe, two passenger cab and five passenger carriage on the four cylinder chassis. Each of these cars is powered by the famous Nash perfected valve in head motor; each is designed to meet a specific requirement.

KELSEY MOTOR CARS

Robert Lurie & Co.
126 West 40th Street,
New York, N. Y.

A.V.K. Auto Sales Co.
163 Flatbush Ave.,
Brooklyn, N. Y.

Wm. Ishilla
831 N. Broad St.,
Elizabeth, N. J.

Richard Hemisohn
45 E. 84 Avenue,
Mt. Vernon, N. Y.

Eis-VallMotorSales Co.
136 N. Mississippi
Atlantic City, N. J.

Gebauer Motor Co.
2050 Hudson Blvd.,
Jersey City, N. J.

Frank Wagner
833 Hamilton Ave.,
Trenton, N. J.

equipment; all are good looking, easy riding and are of high grade construction.

CLEVELAND.

The Cleveland cars exhibited by the Cleveland Automobile Corporation are getting a lot of attention because of their unusual coloring and smart appearance generally. There is a sedan of golden brown and black and wire-wheeled sedan in King George vermillion, and standard sedan for the more

conservative and a coupe with disc wheels, set off in gold. The upholstery and fittings of all these cars are of the best materials and harmoniously blended with the general color scheme.

HUDSON AND ESSEX.

Harry Hought, in order that his cars should have a fitting and adequate display took two spaces, one on the main floor at the right of the entrance and the other on the second

floor of the Palace. On the main floor he is showing a Hudson sedan, a Hudson coach, an Essex coach and cabriolet; also a special Hudson sedan finished in blue with yellow trimmings. Up on the second floor this exhibit includes a Hudson sedan and a coupe of regular stock type, and in addition there is a luxurious special Hudson brougham finished in maroon, and a snappy looking Essex coach finished in gray with red striping.

Announcement —



BREWSTER & COMPANY and
MARMON AUTOMOBILE COMPANY OF NEW YORK

ANNOUNCE AN ARRANGEMENT WHEREBY PATRONS OF THE MARMON AUTOMOBILE COMPANY OF NEW YORK MAY AVAIL THEMSELVES OF THE ENTIRE FACILITIES OF THE FAMOUS BREWSTER COACH WORKS.

CUSTOMERS OF BREWSTER & COMPANY ARE ENABLED TO PURCHASE MARMON CARS THROUGH BREWSTER & COMPANY AS ASSOCIATE METROPOLITAN DEALERS.

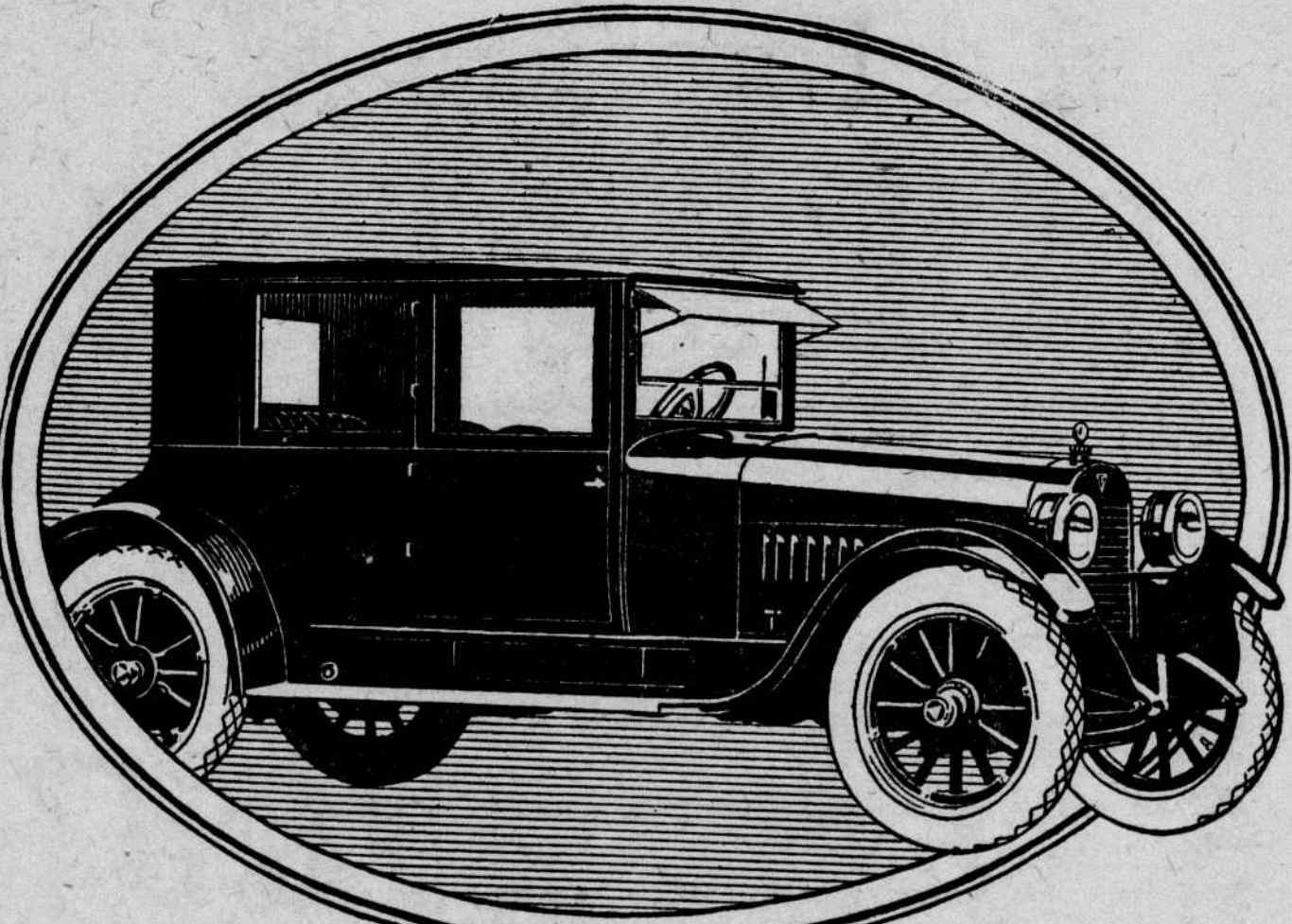
THIS ASSOCIATION UNITES THE ABILITY AND EXPERIENCE OF TWO OF THE OLDEST MANUFACTURERS OF AMERICA. THE FIRST EXHIBITION OF THE COMBINED PRODUCT OF THESE TWO OLD HOUSES WILL BE GIVEN AT GRAND CENTRAL PALACE, DURING THE CLOSED CAR SHOW—SEPTEMBER 23rd-30th



MARMON AUTOMOBILE CO.
of New York
1880 Broadway—at 62nd Street

BREWSTER & COMPANY
721 FIFTH AVENUE

H U D S O N



The Coach at New Low Price

Other Hudsons Reduced in Price—Effective Sept. 22d

Year Round Use and Comfort

At the Closed Car Show

Sept. 23 to Sept. 30, Inclusive

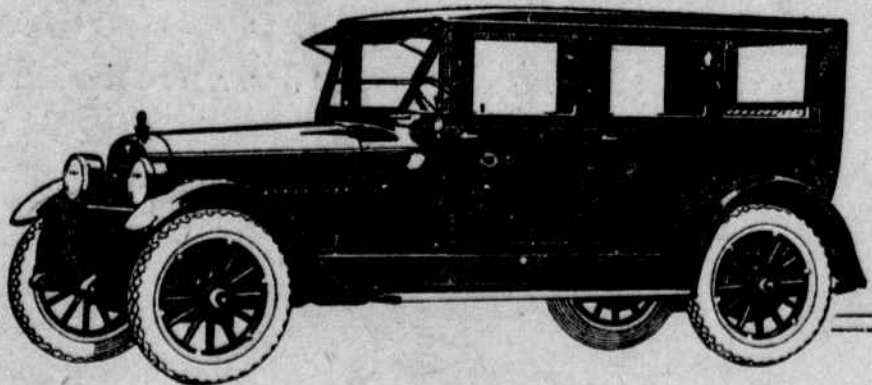
Grand Central Palace

No need now to pay double open car prices for a fine closed car.

Just see the Hudson Coach at the Show. It is a handsome closed car costing little more than the open models. It meets every essential closed car requirement, with distinction, comfort, handsome appearance and long wearing quality. Probably it will give you the very car you want at a saving of \$800 to \$1500.

If you prefer a roomier and more elegantly equipped car, the new Hudson Sedan, the most beautiful Hudson ever built, will surely interest you. It represents the highest development of the Coach builder's art. Both the Coach and the Sedan have the new Hudson motor which has created such a sensation everywhere shown.

The Sedan



HUDSON MOTOR CAR COMPANY OF NEW YORK, Inc.

BROOKLYN, N. Y. 1422 Bedford Ave. JAMAICA, L. I. Bergen and Hillside Aves.	1842 Broadway, Circle Building NEW ROCHELLE, N. Y. 567 Main Street	INWOOD 596 West 207th St.	BRONX, N. Y. 2490 Grand Concourse	JERSEY CITY, N. J. 2876 Boulevard	NEWARK, N. J. 866 Broad St. WHITE PLAINS 186-188 Martine Ave.
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More and more Buyers are attracted by Type 61 Value

THERE is one very safe and sure guide to follow in selecting a quality automobile, and that is the number of people buying it.

In this respect, as in others, the majority is usually right, and its choice of a quality automobile is usually the right choice.

One need only refer to the number of people buying the Cadillac to know that it enjoys this majority preference.

The fact is that more people are purchasing the Type 61 Cadillac than purchased any previous Cadillac model.

What is even more important, sales of the Type 61 exceed those of all other cars combined selling at the Cadillac price or higher.

Such a conclusive expression of favor for the new Cadillac, we believe, has a significance which cannot well be mistaken.

It means that the public recognizes in Type 61 a new high point in Cadillac efficiency and value.

And it means that an ever-increasing majority of buyers of high-grade cars regard Type 61 as the greatest automobile value in the world.

CADILLAC MOTOR CAR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation

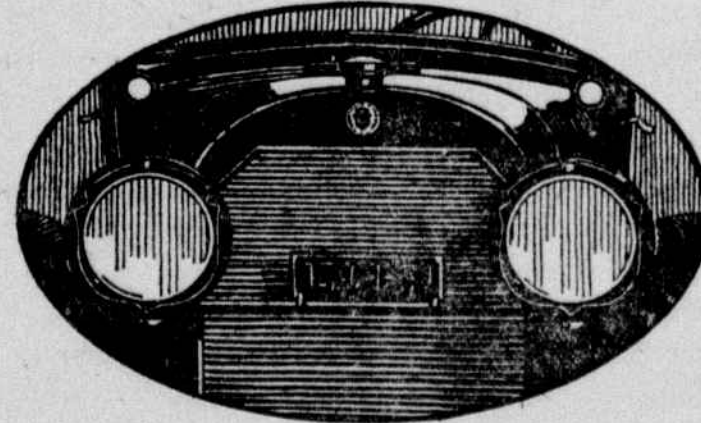
DETROIT CADILLAC MOTOR CAR CORPORATION

INGLIS M. UPPERCU, President

1881 BROADWAY, NEW YORK CITY

BROOKLYN BRIDGEPORT ELIZABETH NEW ROCHELLE NEWARK POUGHKEEPSIE WHITE PLAINS

Type 61 closed car models are on exhibition at the Closed Car Show, Grand Central Palace, September 23-30, inclusive



CADILLAC

Touring Car . . . \$3150	Two Pass. Coupe \$3875	Five Pass. Coupe \$3925	Suburban . . . \$4250
Phaeton . . . 3150	Victoria . . . 3875	Sedan . . . 4100	Limousine . . . 4550
Roadster . . . 3100	All Prices F. O. B. Detroit, Plus War Tax		Imperial Lim. 4600